Rhea Lana's®

A CHILDREN'S CONSIGNMENT EVENT IN MINNETONKA







7 EASY STEPS TO BEING A CONSIGNOR

- 1. REGISTER TO BE A CONSIGNOR Once you are on our homepage, click on CONSIGN then SIGN UP TO BE A CONSIGNOR. You will be prompted to complete the information and answer some questions.
- 2. GATHER CLOTHING, SHOES & ACCESSORIES TO SELL. Clothing is seasonal for each event. We have a FALL/WINTER sale and a SPRING/SUMMER sale.
- 3. GATHER BABY EQUIPMENT, INDOOR & OUTDOOR TOYS & HOUSEHOLD ITEMS. We sell over 95% of these items at our sales. They are big money makers! Examples of these items are: strollers, highchairs, cribs, pack and plays, swings, bikes, wagons, jumpers, toys, outdoor toys, furniture, etc.
- 4. PREP YOUR CLOTHING ITEMS. There are detailed instructions on our website under the Merchandise Preparation tab. Once you get going, this is very easy to do!
- 5. PREP YOUR BIG ITEMS. Make sure your toys have batteries and are cleaned up. Remember, these are big sellers!
- 6. ENTER & PRICE YOUR ITEMS. You will do this on our website. Just follow the easy instructions to get going. The great thing about our software is that you can work at your own pace and save your information as you go. This allows you to price at your own convenience. A good rule of thumb for pricing is about 1/3 of the retail price. So, if you paid \$12 for a shirt, you would mark it around \$4.
- 7. PLACE TAGS ON YOUR ITEMS. You will find these tags at Wal-Mart, Staples or Office Depot. If you are unable to find any, contact us.

We hope you will consider consigning with us! It's a great way to make money from the items your children and teens have grown out of or no longer use!

june@rhealana.com or denise@rhealana.com

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