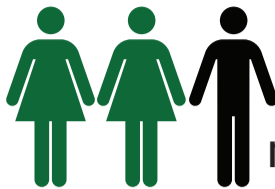


HOLIDAY ENTERTAINING BY THE NUMBERS

Preparing the Thanksgiving Feast

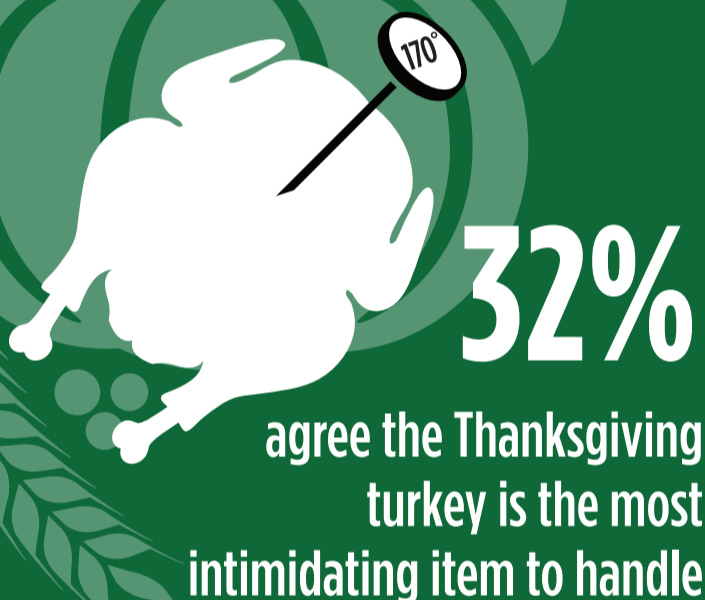
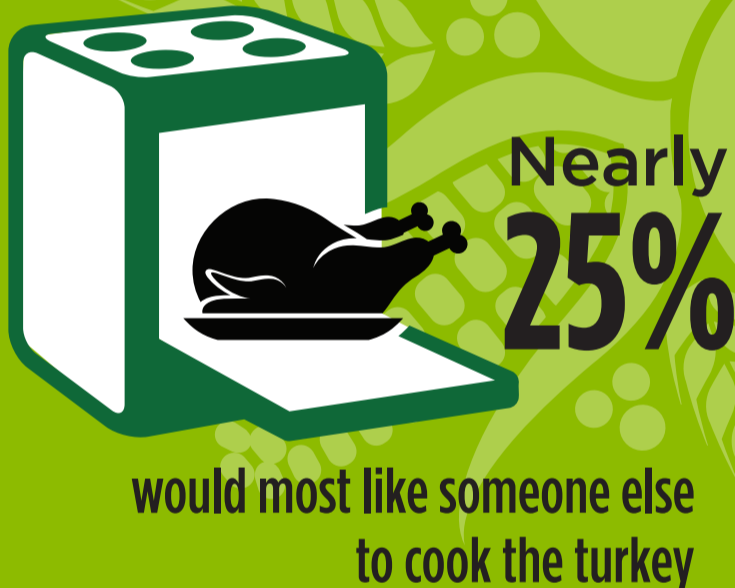


50% of U.S. adults helped prepare the Thanksgiving feast in 2012



Women are **2X** as likely to make the entire meal themselves

Nearly 1 out of 10 spent an entire day preparing the holiday banquet



This Thanksgiving, spend less time in the kitchen and more time with loved ones thanks to **JENNIE-O® OVEN READY™ Whole Turkey!**

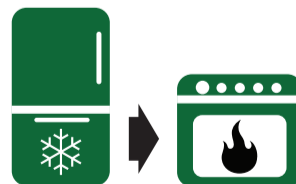
Preseasoned



Zero Thawing Required



From Freezer To Oven To Perfect!®



Make this Thanksgiving a stress-free affair.

Visit Jennie0.com or SwitchToTurkey.com to learn more about **JENNIE-O® OVEN READY™ Turkey.**

